



Smart Community Health Post



**AI-powered Stunting Detection System
for Indonesian Health Centers**

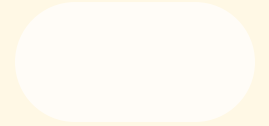
Indonesia Healthcare AI Hackathon 2025

Team: Asisten Cordas Kader Posyandu





Why Stunting Matters



Indonesia faces a stunting crisis!

21.5%

National prevalence (2023)



6.3M

Children affected by stunting



14.2%

Target for 2029



\$25B

Annual economic loss

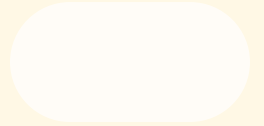


Every month, 50,000+ children newly identified as stunted





Challenges at Posyandu



Current pain points at community health centers:



Manual Measurements

Inconsistent, error-prone results



Paper Records

Data gets lost, hard to track progress



Kader Overload

1 kader handles 50+ children



Late Detection

Stunting identified too late for treatment



Limited Tools

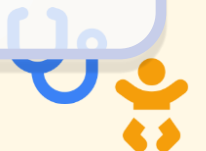
Measuring equipment inaccurate, outdated



“

"When we measure 50 children by hand, errors happen. We need better tools to help these children."

- Posyandu Kader, West Java





Solution Overview: AI Posyandu Buddy



One Photo → Instant Height Estimation

Mobile-first App

Designed specifically for Posyandu kader



AI Vision Technology

Smart anthropometry measurements



Offline Capability

Works without internet + auto tracking



Fun Education

Early warnings & parent education



First AI anthropometry for Posyandu – 2x faster & more accurate!



Key Features & Unique Value

Smart tools for healthier children!



Smart Photo Capture

Take a photo of child with A4 paper as reference object



Accurate Measurement

Instant & accurate height estimation within $\pm 2\text{cm}$



Growth Visualization

Interactive growth chart tracking with WHO standards



Child Profiles

Digital records with automatic data saving & history



Stunting Alerts

Early warning system for stunting risk detection



Parent Education

Nutrition tips & child development guidance

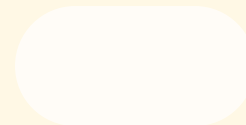


 **Works offline! Perfect for remote Posyandu locations!**

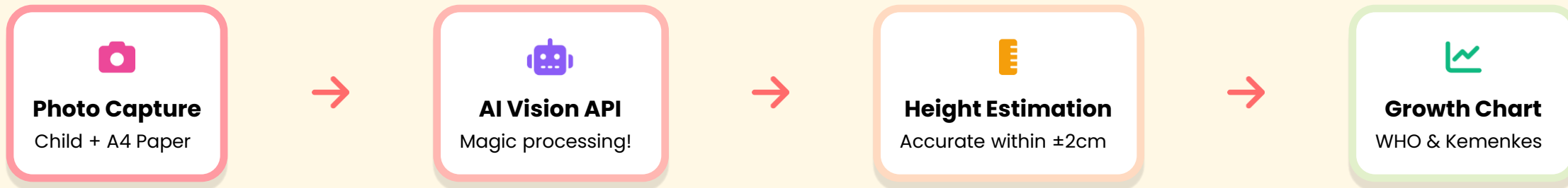




AI Technical Magic!



How Our AI Works:



Tech Stack:



Works Offline!


Perfect for remote Posyandu with limited internet access




Growth Tracking Demo Flow

How our app works for Posyandu kader:


1

 **Login & Select**
Kader logs in and selects child from list

2

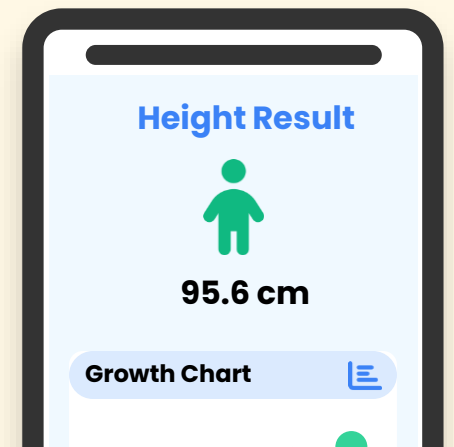
 **Take Photo**
Guided photo with A4 paper reference

3

 **AI Analysis**
Calculates height and Z-score automatically

4

Growth Chart



U Target Market & Reach

Our Posyandu Impact Across Indonesia!

280,000+

Kader volunteers



9,993

Posyandu health centers



10M+

Children under 5



8M+

Mothers monthly



\$1.2B

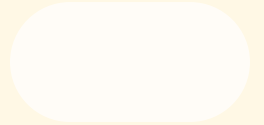
Allocated for stunting prevention



Our app reaches health workers across all provinces of Indonesia!



Expected Impact



Making a real difference for Indonesian children!

1M+

Children measured with higher accuracy



50%

Faster Posyandu sessions



6

Months earlier detection



\$50M

Saved in healthcare costs

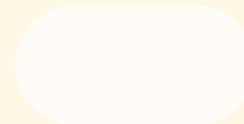


Prevention is better than treatment!





Competitive Landscape



Manual Method



- ✗ Inconsistent measurements
- ✗ Time-consuming process
- ✗ Paper records easily lost
- ✗ No real-time tracking

Digital Tools



- ✓ Digital records saved
- ✗ Still manual measurements
- ✗ Not designed for Posyandu
- ✗ Requires internet connection

Our AI Solution



- ✓ AI-powered measurements
- ✓ Works offline in remote areas
- ✓ Made for kader workflows
- ✓ Early detection & warnings

Our AI Advantages:

* **AI-powered measurement**– First in Posyandu setting

Offline-first design– Works in remote areas

 **Kader-centric UX**– Designed specifically for volunteers



Team Posyandu Power



2025



ADIM

AI & Tech Lead

- ✓ Health AI expertise
- ✓ Computer Vision
- ✓ Mobile Development



Aghniya Ahmad, S.Kep

Healthcare Expert

- ✓ Posyandu Coordinator
- ✓ 5+ years experience
- ✓ Workflow validation



Riadi MD

Research & Field Ops

- ✓ Data collection
- ✓ Kader interviews
- ✓ Training development

⚡ Our Superpower: Field validation with real Posyandu insights!



- ✓ **Healthcare + Tech combination**
- ✓ **Community connection through healthcare network**
- ✓ **User-centered approach with real kader insights**







Budget & Sustainability






2025

Development Costs

-  AI Vision Setup: **Rp 800,000**
-  Algorithm Calibration: **Rp 1,200,000**
-  Mobile App: **Rp 700,000**
-  Field Testing: **Rp 300,000**

 **Total: Rp 3,000,000**

Monthly Operations

-  AI Vision API: **\$15/month**
-  Cloud Database: **\$10/month**
-  App Hosting: **\$5/month**

\$ Total: \$30/month (~Rp 450,000)



Revenue Model (Post-Hackathon)



Government Partnership

Licensing to Kemenkes (\$100K/year)



Regional Implementation

Provincial deployment (\$10K per province)



Training & Support

Kader training programs (\$5K per region)

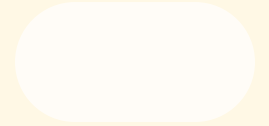


Premium Features




Advanced analytics for managers (\$50/month)



Implementation Roadmap






Hackathon Phase

-  MVP & demo development
-  Core app functionality
-  First data collection






Early Testing (0-6 Months)

-  10 Posyandu pilot sites
-  100 kader trained & using app
-  1,000+ children measured

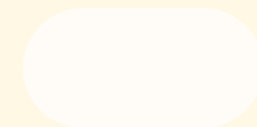


Regional Expansion (6-12 Months)

-  3 province full deployment
-  1,000+ Posyandu implementation
-  10,000+ children monitored



Evidence & Validation



Facts & Figures That Support Our Solution

21.5%

Stunting prevalence (2023)



±2cm

AI vision accuracy vs manual



89%

Rural mobile penetration

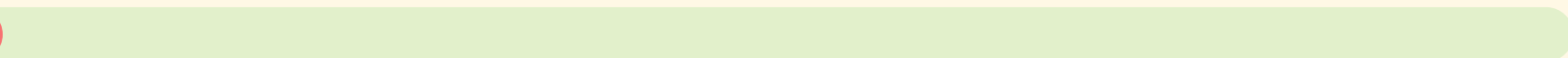


85%

Kader willing to use digital tools



Stunting Reduction Progress



0%

Target 2029: 14.2%

50%









Scaling & Partnerships



Working together for healthier children!






Government Partners

-  Kementerian Kesehatan – Policy support
-  Kementerian Desa – Rural implementation
-  BKKBN – Family planning integration
-  Provincial Health Offices – Regional deployment






Academic Partners

-  Fakultas Kedokteran UI – Clinical validation
-  ITB/ITS – Technical development
-  Research Institutes – Long-term impact studies






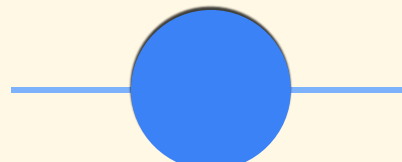
Implementation Partners

-  Posyandu Network – Frontline deployment
-  NGOs – Community mobilization
-  Telecom Companies – Connectivity support



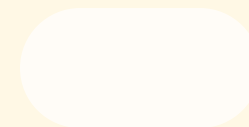
Funding Partners

-  UNICEF Indonesia – Child welfare focus
-  World Bank – Stunting prevention programs
-  Private Foundations – Healthcare innovation grants



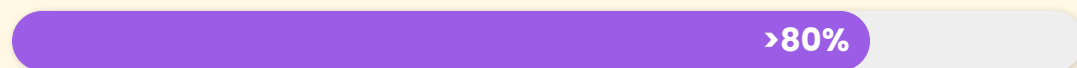


Success Metrics & SDGs

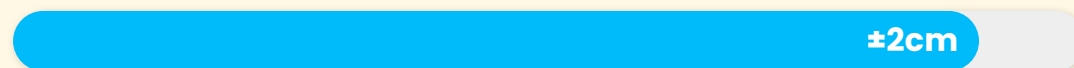


Our Impact Measurements

Kader Adoption



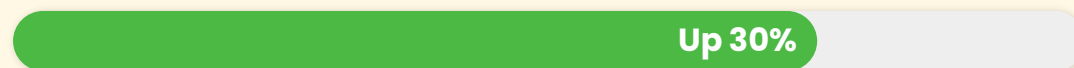
Measurement Accuracy



Children Monitored (Year 2)



Early Detection Improvement



Supporting UN Sustainable Development Goals



Zero
Hunger



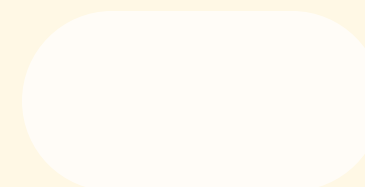
Good
Health



Gender
Equality



Reduced
Inequalities



Let's Build a Stunting-Free Future Together!

Empower every kader with AI, for every child in Indonesia!



What We Need:

- Hackathon pitch opportunity
- Mentorship from healthcare experts
- Validation from Posyandu network
- Connections with Kemenkes & NGOs



What We Deliver:

- 48-hour MVP demo
- Scalable tool for national use
- Field-proven workflow
- Measurable stunting reduction impact

Contact Us:



Team Lead:ADIM



posyandu.ai@hackathon2025.id



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